

#### RESEARCHING THE MOTIVATIONS OF USING AND NOT USING NOVEL PSYCHOACTIVE SUBSTANCES IN INTERNET-BASED INTERVIEWS

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### BACKGROUND

- Werse & Müller, 2010:
  - Qualitative study on synthetic cannabinoid users
- Deluca et al, 2012:
  - Psychonaut study of internet forums
- Other qualitative studies on sepcific novel substances
  - Claire & Hout, 2014;
  - Kjellgren & Jonsson, 2013
- Online-Surveys on the motivations for using NPS:
  - Werse & Morgenstern, 2012
  - Soussan & Kjellgren, 2016
- Current study aims to look into the motivations of users and NON users of NPS

- What are the motivations for taking established substances or NPS?
- What are the risks and harms perceived in taking established substances and NPS? How are they counteracted? How should they be counteracted?
- What are the perceptions of the drug market and of drug users?
- Are there preferences in substance type regardless of safety and legality?

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Do they differ by preferred substance?



#### METHODS

- 10-20 semi-structured interviews
- regular drug users:
  - regular NPS users
  - users that are particularly opposed to the use of NPS
  - across Germany
- online chats
- incentive
- qualitative content analysis



# RECRUITMENT

- Via Preliminary Studies
- Network
  - Phar-Mon NPS since 2015
  - Network of stakeholders in NPS: research, treatment, harm reduction
  - Partners that are in contact with regular NPS users were asked to promote study
- Facebook Advertisment

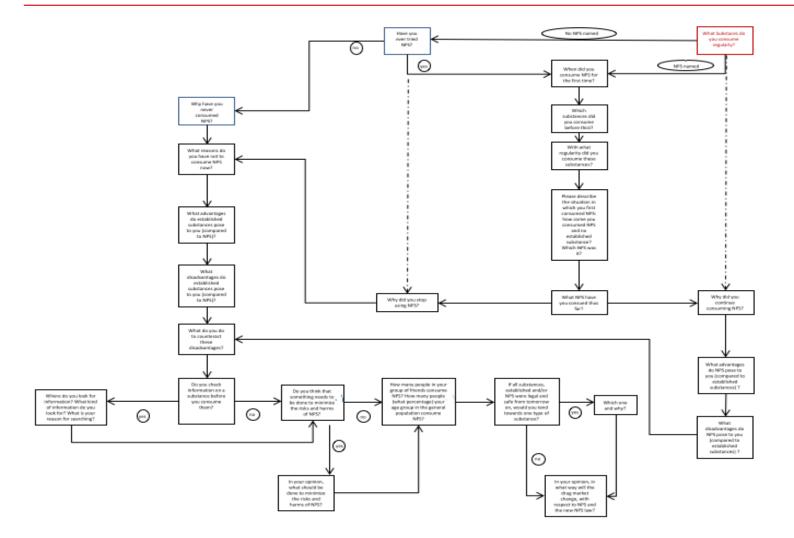


# PRELIMINARY STUDIES

- Thread posted in a drug-user forum
  - What are the reasons you use NPS?
  - Land der Träume
  - Research Chemicals
- Moderated for 3 days (until no new answers were posted)
- Inform questions for interviews
- Particularly discussed topics:
  - Curiosity, new perceptive experiences, and the convenience of buying NPS from online retailers were named as reasons for using
  - Reasons against using NPS were the anxiety around the unknown effects and little established research around the substances
  - Additionally frustrations with the current legal status of most psychoactive substances as well as the lack of control on the purity and dosage of established substances were discussed
- A general distrust in my intentions was voiced



#### **QUESTION MAP**



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# PROBLEMS WITH RECRUITMENT

- Initially 3 contacts from preliminary study
  - When contacted outside of the forum, only 2 replied
  - Both voiced their concern on the "intentions" of the study
  - "...even if you say this is all anonymous, all you need is a screenshot, that you show the police, and you can bust me"
  - General distrust?
- In the network
  - General distrust from users
  - Wanted something to fill out rather than an interview
- Forum also seemed distrusting and hostile towards non-users

# **POSSIBLE SOLUTIONS & IMPLICATIONS**

- Try new forums
  - Studies not well received, adverstizing even less
  - Suggestions?
- Face to face interviews?
  - Could have the opposite effect
  - Less flexible in terms of time and place (recruitment)
  - Snowball
- Try different population
  - NPS users initially in contact with the treatment system
  - Different population = different core question = different results

#### SUMMARY



- Naiveté
  - qualitative research is completely different from qunatitative research
  - recruitment more difficult than initially expected
  - finding my voice in the population more difficult than initially expected



- Distrust in researchers
  - Convincing someone you have no agenda other than research?
  - Convincing someone you are probably on their side

# Thank you !

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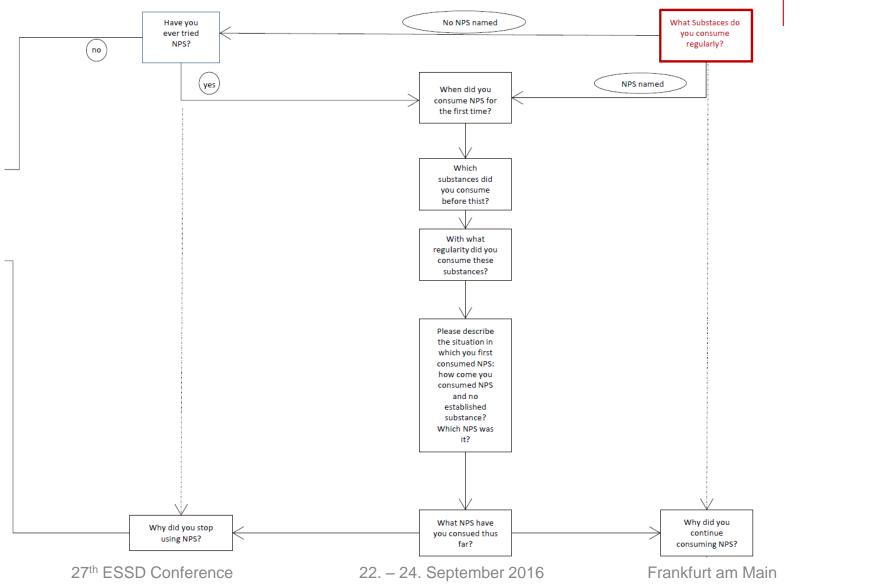
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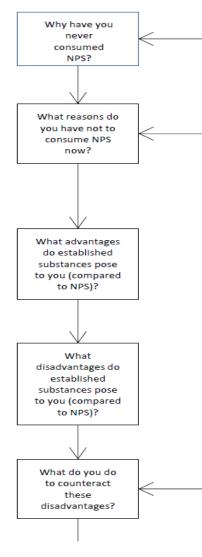
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# QUESTION MAP



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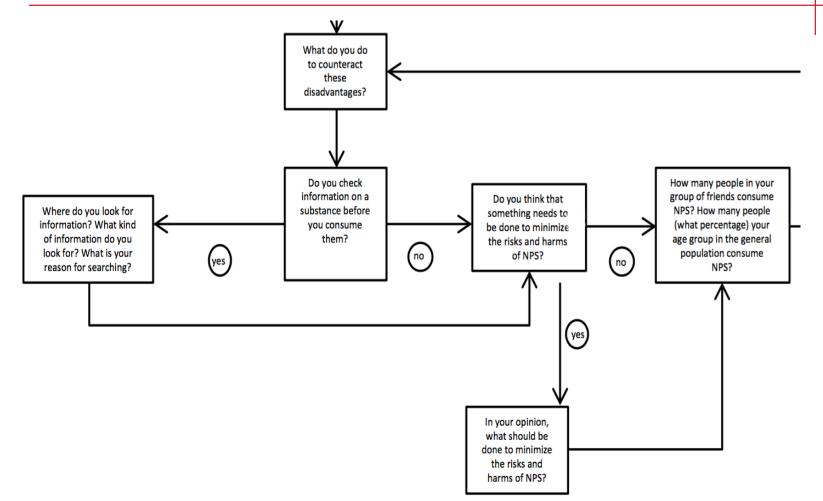
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